

# EXHIBITOR MANUAL

experienced

open-minded

successful

competent

eager to learn

business driven

challenging

inspiring



DATE2020

Alpexpo · Grenoble, France

Conference 9–13 March

Exhibition 10–12 March



Design, Automation and Test in Europe

[www.date-conference.com](http://www.date-conference.com)

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## Welcome to DATE 2020!

Dear Industry Partner,

This Exhibitor Manual contains all relevant information regarding your participation at the commercial exhibition of **DATE 2020**, such as important dates and times, contacts and application forms. In case of any other requests, please contact the Conference Organisation by email at [date@kitdresden.de](mailto:date@kitdresden.de).

Our aim is to make your participation in **DATE 2020** and your stay in Grenoble as effective and worthwhile as possible.

We wish you a very successful conference!

With best regards,  
The **DATE 2020** Conference Organisation

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09—13 MARCH 2020



GRENOBLE, FRANCE

ALPEXPO

DESIGN, AUTOMATION AND TEST IN EUROPE THE EUROPEAN EVENT FOR ELECTRONIC SYSTEM DESIGN & TEST



## General Information and Contacts

<b>Title of the event</b>	<b>DATE 2020 – Design, Automation and Test in Europe</b>
<b>Conference</b>	9 – 13 March 2020
<b>Exhibition</b>	10 – 12 March 2020
<b>Venue</b>	ALPEXPO Parc Événementiel de Grenoble Avenue d'Innsbruck - CS 52408 38034 Grenoble Cedex 2, FR
<b>Participants</b>	about 1,400 delegates from Europe and abroad
<b>General Chair</b>	Giorgio Di Natale CNRS/TIMA, FR Email: <a href="mailto:giorgio.di-natale@univ-grenoble-alpes.fr">giorgio.di-natale@univ-grenoble-alpes.fr</a>
<b>Programme Chair</b>	Cristiana Bolchini Politecnico Milano, IT Email: <a href="mailto:cristiana.bolchini@polimi.it">cristiana.bolchini@polimi.it</a>
<b>Exhibition Chair</b>	Ahmed Jerraya CEA, FR Email: <a href="mailto:ahmed.jerraya@cea.fr">ahmed.jerraya@cea.fr</a>
<b>Exhibition Theatre Chair</b>	Jürgen Haase edacentrum GmbH, DE Email: <a href="mailto:haase@edacentrum.de">haase@edacentrum.de</a>
<b>Conference Organisation &amp; Exhibition Management</b>	Eva Smejkal & Kathleen Schäfer K.I.T. Group GmbH Dresden Bautzner Str. 117-119 01099 Dresden, DE Phone: +49 351 65573 134 Email: <a href="mailto:date@kitdresden.de">date@kitdresden.de</a>
<b>Local Arrangements</b>	Pascal Vivet CEA, FR Email: <a href="mailto:pascal.vivet@cea.fr">pascal.vivet@cea.fr</a>
<b>Conference Website</b>	<a href="http://www.date-conference.com">www.date-conference.com</a>
<b>Social Media</b>	 





## Venue and Access | How to get there



The Alpexpo Congress Centre is located in close proximity to downtown Grenoble and provides a well-equipped location for the conference. It is easily accessible and well-connected by public transport.

Further information can be found on the conference website at: <https://www.date-conference.com/reach-grenoble>

### Parking:

The venue offers plenty of parking slots nearby. Parking slots are subject to availability and may imply a parking fee.

	<p><b>BY CAR:</b>                  At the heart of the first motorway network in France, Grenoble is particularly easy to access: • From Valence: 80km (A49), • From Lyon: 100km (A48), • From Geneva: 120km (A41), • From Marseille: 300km (A7). ALPEXPO is located right near Exit 6 on the A41 to Chambéry/Geneva; Info: <a href="http://www.infotraffic.com">www.infotraffic.com</a> / <a href="http://www.autoroute.fr">www.autoroute.fr</a></p>
	<p><b>BY PUBLIC TRANSPORT:</b>                  With 4 tram and 23 bus lines as well as 4 night shuttle busses, Grenoble has an efficient public transport network. Alpexpo is directly connected to the city center and the station through tram line A (stop « Pôle Sud Alpexpo ») and bus line C3 (stop « Alpexpo »); Info: <a href="http://www.semitag.com">www.semitag.com</a></p>
	<p><b>BY TRAIN</b>                  Several daily connections by TGV (high speed train) from Paris via Lyon in 3 hours (9 direct trains per day) and from Marseille, Lille, Brussels, Köln, Geneva, ... Info: <a href="http://www.sncf.com">www.sncf.com</a></p>
	<p><b>BY PLANE</b>                  Grenoble is accessible through no less than 4 airports:</p> <ul style="list-style-type: none"> <li>• <i>Charles De Gaulles Airport Paris</i>                      Take the RER rain (regional) to Paris Gare de Lyon train station and next the TGV (fast train) directly to Grenoble train station</li> <li>• <i>Lyon St Exupery Airport</i>                      It is only 55 minutes away from Grenoble city centre. Shuttles between the airport and Grenoble train station run at least every 60 minutes.</li> <li>• <i>Geneva-Cointrin Airport</i>                      It is a 2 hours drive to Grenoble. 5 direct shuttle transfers operate daily from Grenoble coach station.</li> <li>• <i>Grenoble Isère Airport</i>                      By car it is only 30 minutes away and by shuttlebus 45 minutes.</li> </ul>

Source: Alpexpo Exhibition & Convention Centre Grenoble, FR



## Dates & Deadlines

### Conference Dates

Monday Afternoon Tutorials: 9 March 2020 (afterwards: Welcome Reception & PhD Forum)

Conference & Exhibition: 10 – 12 March 2020

Friday Workshops: 13 March 2020

### Exhibition Time Schedule

Booth Furnishing (exhibitors): 9 March 2020, from 14h00 – 18h00

Opening Hours Exhibition: 10 March 10, 2020: 10h00 – 19h30 (from 18h30 Exhibition Reception)

11 March 11, 2020: 10h00 – 18h30

12 March 12, 2020: 10h00 – 16h00

*(Kindly note that the exhibition hall has to be open for participants outside the exhibition hours to ensure the accessibility to all session rooms. Thus, we strongly advise you to take appropriate safety precautions.)*

Admission to the exhibition area is permitted starting from 07h30 (start of conference registration). Please ensure that you wear your badge when entering the conference venue. If you plan any activities at your booth outside the above-mentioned opening hours, please inform us immediately.

Dismantling (exhibitors): 12 March 2020, 16h00 – 18h00

**THE EXHIBITION VISIT IS FREE OF CHARGE FOR EVERY INTERESTED VISITOR.**

## Deadlines

**Company Profile Submission: Wednesday, 15 January 2020**

**Early Conference Registration: Wednesday, 5 February 2020**

**Meeting Room Reservation: Wednesday, 5 February 2020**

**Catering, Cleaning, Personnel Orders: Friday, 5 February 2020**

**Submission of "Space Only" Booth plan: Friday, 17 February 2020**

**Furniture and Service Orders (Discount Price): Monday, 17 February 2020**

**Booth Personnel Registration: Wednesday, 26 February 2020**

**Purchase of Lunch Vouchers: Wednesday, 26 February 2020**

**Purchase of Additional Party Tickets: Wednesday, 26 February 2020**





## Description of Booth Furniture

Depending on your booking, your booked booth space will be equipped as follows:

**Kindly note: all corner booths will have two open sides.**

### ➤ Option 1: Table Top Display

- 3 sqm space (1.5x2.0 m)
- 2 back wall panels (white), dimension of each panel: 1 m x 2.50 m
- 1 table (1.20 x 0.70 m) & 2 chairs
- 1kw electricity
- 1 waste basket
- White name board



### ➤ Option 2: Standard Shell Scheme Booth

- Carpeted space (grey carpet), for 6, 9 or 12 sqm
- Wall panels (white), dimension of each panel: 1 m x 2.50 m (number of panels depends on size /positioning of the booth)
- Fascia board on each open side with company name (max. 30 letters per booth)
- 1 table (0.80 x 0.80 m) & 2 chairs
- 1 brochure rack
- 1 waste basket
- 3 spotlights
- 1kw electricity



### ➤ Option 3: Space only

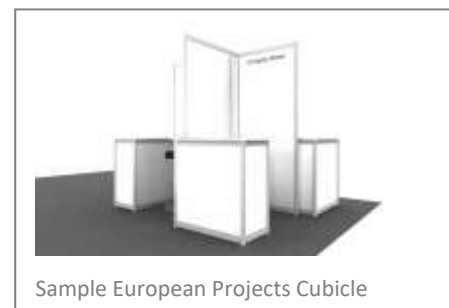
When having booked this option, no furnishing is included at all. Any furniture required must be requested on extra costs by means of the online ordering link by the exhibitor in due time. Exhibitors taking space only sites to build their own stands or using contractors are reminded that they must forward a copy of a booth plan including the intended design, height and any other stand equipment planned **by 17 February 2020**, the latest, to the Conference Organisation. We must be informed about the contractor's full contact details. If you are using a 'pop-up' stand or other temporary display stands, you need to ensure that you have a 'clean' dividing wall between you and your neighbour to a minimum height of 2.50 m, preferably by ordering a standard shell scheme package. You are responsible for providing this wall. This does not include the back of a 'pop-up' stand.

### ➤ Option 4: Start-Up Booth (2 x 3m)

Please see description of option 2 above, for a 6 sqm booth

### ➤ Option 5: European Project Booth

- Small cubicle, carpeted (1.5 x 1.5m)
- White hard-coated wall panels, on 2 sides (1 x 2.50 m)
- 1 reception counter & 1 bar stool
- 1 white nameboard
- 1kw electricity connection





## Furniture and Service Orders

### Additional Furniture | Equipment

Regarding any other requests for your booth such as (additional) furniture, our service partner cubicworx GmbH offers a comprehensive service package to make your presentation at **DATE 2020** as successful as possible. The provided services include among others: audio-visual equipment, electric equipment, furniture, additional decoration, signs, plants and floral arrangements.

Please kindly note: **Orders can only be submitted online at <https://date.cubicworx-congress.de/en/>**

A registration is necessary. You will get access to the web shop by logging in / registering at the top right.

### Discount Price Order Deadline

To take advantage of advance order discount rates, place your order by **17 February 2020**. Orders placed after the deadline imply a higher price. To save time and money, read all service descriptions carefully and place your orders as early as possible.

Your contact persons: Kristin Kremer and Christy Langnickel

Email: [kongress@cubicworx.de](mailto:kongress@cubicworx.de)

Phone +49 351 40752255

### Catering

For ordering catering on-site for your booth or for a meeting, please contact the Conference Organisation K.I.T. Group directly.

### Personnel

You may contact the Conference Organisation also regarding renting personnel such as security, hostesses or individual booth cleaning services on-site.

### Cleaning

The cleaning of the exhibition area will be carried out before the official opening hour of each exhibition day. However, you are responsible for the cleaning of any stand exhibits and displays. Individual cleaning can be booked on extra costs, if required (please contact the Conference Organisation for a concrete offer).

Please ensure that bins are placed in front of your stand at the end of each day and not left in a locked room. Please ensure that you remove all rubbish when dismantling your stand. **You will be charged for any rubbish, material and/or exhibits left behind.**

**Deadline (Catering, Personnel and Cleaning Orders): Wednesday, 5 February 2020**





## Delivery of Material

Direct deliveries to the Alpexpo Congress Centre can be accepted from Wednesday, 4 March 2020 at the earliest at the following times:

Monday to Thursday: 8h00 – 12h00 and 14h00 – 18h00  
Friday: 08h00 – 12h00 and 14h00 – 17h00

To pick up your materials, please contact the conference organisation at the registration counter. However, it is recommended to send any items during the set-up on Monday, 9 March 2020, and to have staff on-site to receive deliveries. The organisers cannot accept responsibility for signing consignment slips on behalf of exhibitors.

For sending material/promotional items for your booth in advance to the congress center, please adhere to the following dates:

**Delivery: beginning from 4 March 2020** (any deliveries sent before this date will not be accepted!)

### Delivery address:

ALPEXPO-Exhibition Centre  
(Contact: Agnès Bailloud)  
Avenue d 'Innsbruck CS 52408  
38034 Grenoble Cedex 2  
FRANCE

### Reference (to be put on each item):

**DATE 2020 | Company name + booth number | Name of contact person**

Please clearly mark every item you send to the conference venue (at least) with your company name, booth number & description of content.  
Please also ensure that drivers delivering exhibits are supplied with full information, e.g.; which event, company and the booth, to which the material shall be delivered.

### Contact on-site:

#### Ms. Agnès Bailloud

ALPEXPO-ALPES Congrès  
Phone: +334 76 39 64 44  
Email: [agnes.bailloud@alpexpo.com](mailto:agnes.bailloud@alpexpo.com)

**Exhibitors should not leave any materials for collection unattended on their stand after the show closes. Please arrange for collection to be made immediately after the end of the exhibition. The organisers cannot be held responsible for items in need of collection.**

**Any material which has not been picked up in due time, will be disposed by the congress centre on extra costs.**







## Meeting Room Reservation

Exhibitors are welcome to co-locate user groups, customer meetings, workshops, sales team briefings and social events during **DATE 2020**.

Room reservations for individual meetings can be made depending on availability and will imply a room reservation fee (price on application). All of the meeting rooms are located close to the exhibition area and the conference rooms. Rental periods must always include time for set-up and cleaning.

Room reservation fees will include standard furniture (tables and chairs). Additional items can be provided on extra costs, including AV equipment such as beamer, telephone and data lines, catering, poster boards, etc.

For more details and a quotation, please send your reservation request (including preferred date/time/duration, number of participants, required room set-up) to the Conference Organisation.

**Deadline: Wednesday, 5 February 2020**

**All rooms are offered upon application and are subject to approval by the DATE General Chair.**

## Registration and Accommodation

Each exhibitor receives **one complimentary conference delegate pass**. This pass is valid for Tuesday to Thursday only and includes:

- Access to all sessions and to the exhibition area
- Conference bag incl. programme booklet
- Conference proceedings (available for download on-site)
- Entrance to the Exhibition Reception (10 March 2020) & DATE Party (11 March 2020)
- Refreshments during coffee breaks, snacks during lunch breaks

It neither includes entrance to the Monday Tutorials nor to the Friday Workshops.

### Additional conference registrations

If you want to register more than one person for the conference itself, the regular conference rates will apply. Please use the online registration platform: <https://www.date-conference.com/registration>

### Additional booth personnel

Additional staff for your booth can be registered for free (as "Exhibition Visitor").

**Please note: The exhibition registration solely includes:**

- Access the exhibition area (no session access, except for the Exhibition Theatre and Keynote Sessions)
- Exhibition Guide (as part of the programme booklet)
- Entrance to the Exhibition Reception (10 March 2020)

It neither includes lunches nor entrance to the DATE Party or the Monday Tutorials & Friday Workshops

**Please send us the name(s) of your booth personnel via email to [date@kitdresden.de](mailto:date@kitdresden.de) as soon as possible; Deadline: 26 February 2020**

Please collect the badge(s) upon arrival at the conference centre at the registration desk. The badge must be worn all the time when being at the conference venue.





## Hotels

In cooperation with the service provider HRS, the Conference Organisation offers hotel rooms at favourable rates in Grenoble for all conference delegates.

Accommodation can be booked through the HRS online reservation platform which is available at the following link:

[Please click here to visit the hotel booking form](#)

For questions regarding the hrs hotel reservation or telephone bookings, please contact the HRS Event Online Service Team:

Phone: +49 221 2077 7320

Email: [Event-Online@hrs.com](mailto:Event-Online@hrs.com)

**WARNING: If you are contacted from any other hotel agency regarding hotel rooms for DATE 2020 (e.g. from Larry Ellison, Travelion Exhibition or EHS), please note that they are not operating on our behalf. We collaborate with HRS only.**

## Travel arrangements

### Special offer: Discounted travel with Lufthansa Group Partner Airlines

Lufthansa Group Partner Airlines offer a comprehensive global route network linking major cities around the world. We offer special prices and conditions to participants, visitors, exhibitors, invited guests as well as employees of the Contracting partner and their travel companions.

For further information please visit the website: <http://www.date-conference.com/travel-offers>

## Useful Information from A to Z

### ACCOMMODATION

In cooperation with the service provider HRS, the Conference Organisation offers hotel rooms at favourable rates in Grenoble for all conference delegates. Accommodation can be booked through the HRS online reservation platform which is available at the following link: [DATE 2020 Hotel Reservation](#)

### APP

You may use the DATE Smartphone App (WHOVA) to navigate in the online programme, network with other attendees, exchange electronic business cards, or fill in the DATE survey to get one of the exclusive DATE collector mugs (for fully registered conference delegates only). The Whova app can be downloaded via the following link or in the Apple/Google stores for free: <https://whova.com/download>. Please install the app and search for the conference "DATE 2020" -> Password: "DATE".

### BANNERS

Banners may only be rigged above the space that the exhibitor occupies, unless a sponsor banner has been arranged via the organiser. Banners must be rigged over the contracted stand space only and the size and height are subject to approval by the organisers and must meet venue regulations. The organiser reserves the right to hang banners in aisles. The material of the banners must be flame resistant and not using security colours, for example white letters on green banners, which may get confused with emergency exit signs. All rigging must be organised with the congress centre at additional costs.





## BUSINESS CENTRE

Exhibitors who require photocopying services may contact the Conference Organisation on-site at the registration desk. Kindly note that this service is subject to a nominal fee & at the organiser's discretion.

## CATERING

For ordering catering on-site for your booth or for a meeting, please contact the Conference Organisation K.I.T. Group directly.

As exhibition visitor and additional booth staff registrations do not include lunches, you may buy lunch vouchers (for a seated lunch) for your booth staff and/or your clients through the Conference Organisation K.I.T. Group in advance. Please place your order by email: [date@kitdresden.de](mailto:date@kitdresden.de). **Deadline: Wednesday, 26 February 2020.**

## CLEANING

The cleaning of the exhibition area will be carried out before the official opening hours of each exhibition day. However, exhibitors are responsible themselves for the cleaning of any stand exhibits and displays. Individual cleaning can be booked on extra costs, if required. Please ensure that bins are placed in front of your stand at the end of each day and not left in a locked room. Please ensure that you remove all rubbish when dismantling your stand. You will be charged for any rubbish, material and/or exhibits left behind.

## DATE HOMEPAGE

The official DATE homepage is available at [www.date-conference.com](http://www.date-conference.com). It is updated regularly and contains all relevant information regarding the conference, such as the full advance programme, the exhibitor and sponsor list, registration & hotel information as well as travel offers. Information regarding past DATE conferences can be found here as well.

## DATE PARTY

The DATE Party is again scheduled on the second conference day, Wednesday, 11 March 2020, starting from 19h00.

The party will feature a flying buffet style dinner with various catering points and accompanying drinks. Please kindly note that it is no seated dinner.

All delegates, exhibitors and their guests are invited to attend the party. It is open to everyone, subject to availability of tickets. **Entrance is only possible for those attendees with a party ticket, so please ensure that you have your ticket in advance.**

Each full conference registration includes a ticket for the DATE Party. Thus, each exhibitor receives one free ticket, which will be given to the person who collects the free conference delegate pass. If you wish to purchase an additional ticket, please contact the Conference Organisation in due time (in written form only). The cost of the ticket is 70.00 € per person.

**Deadline for purchase: Wednesday, 26 February 2020** (alternatively: on-site, subject to availability of tickets).

## DELIVERIES/COLLECTIONS

**Please also refer to the information on page 8 for further details.**

Exhibitors should ensure that drivers delivering exhibits are supplied with full information, e.g. which event, company and stand the delivery is to be made to. Direct deliveries to the Alpexpo Congress Centre can be accepted from Wednesday, 4 March 2020 at the earliest stage, due to a lack of storage. It is recommended to send any items during the set-up on Monday, 9 March 2020 and to have staff on-site to receive deliveries. The organisers cannot accept responsibility for signing consignment slips on behalf of





exhibitors.

Exhibitors should not leave any articles for collection after the show closes unattended on their stand. Please arrange for collection to be made immediately after the end of the exhibition on Thursday, 12 March 2020. The organisers cannot be held responsible for items in need of collection.

### **ELECTRICAL POWER SUPPLY**

The offered exhibition stand packages (Option 1, Option 2, Option 4 and Option 5) will have electricity (1kW) at the booth. When having chosen Option 3 ("Space only"), exhibitors must order and pay for the electrical main power supply (if required). Please contact the Conference Organisation in due time. Power to stands will be switched off one hour after the exhibition closes on Thursday, 12 March 2020.

### **EXHIBITION MANAGER**

Kathleen Schäfer  
K.I.T. Group GmbH Dresden, DE  
[date@kitdresden.de](mailto:date@kitdresden.de)

### **EXHIBITION RECEPTION**

The Exhibition Reception will take place on Tuesday, 10 March 2020, from 18h30 to 19h30. The organisers will provide free drinks. In addition, exhibitors can order drinks and food for their stands and offer these to the delegates and exhibition visitors.

### **EXHIBITOR BADGES**

Exhibitors are kindly asked to send in all the names of the persons working at the booth in due time, by 26 February 2020, the latest (in written form to the Conference Organisation). The badge must be picked up upon arrival at the conference venue at the registration desk. The booth staff is obliged to wear the badge during the whole conference/exhibition opening hours. The exhibition visit is free of charge for everyone.

### **HELP DESK**

An exhibitor help desk will be available during the official exhibitor set-up on Monday, 9 March 2020 located in the exhibition area.

### **INSURANCE**

Although the DATE Conference Organisation takes every precaution to protect your property during the event, we are not responsible for any loss or damage to your stand and its contents. Therefore, we recommend taking out insurance individually to cover these risks.

### **MATERIAL DISTRIBUTION**

Promotional material may only be handed out on the ordered and contracted booth space in the exhibition area. Kindly note that it is not permitted to distribute flyers, leaflets etc. in the conference centre.

### **MEETING ROOM RESERVATION**

For renting a room for a commercial meeting on-site, please contact the Conference Organisation.  
**Deadline: Wednesday, 5 February 2020**

### **NEIGHBOURING STANDS**

If you have any concerns reference the position of equipment, for example lighting or sound equipment, it is possible to get in contact with your neighbouring stand. Please contact the Conference Organisation.





## OPENING HOURS

The **DATE 2020** exhibition will be opened for the public during the following time slots:

- 10 March 2020: 10h30 – 19h30 (subsequently: Exhibition Reception from 18h30-19h30)
- 11 March 2020: 10h00 – 18h30
- 12 March 2020: 10h00 – 16h00

*(Kindly note that the exhibition hall has to be open for participants outside the exhibition hours to ensure the accessibility to all session rooms. Thus, we strongly advise you to take appropriate safety precautions.)*

Admission to the exhibition area is permitted starting from 07h30 (start of registration). Exhibitors must ensure that they wear the badge when entering the conference venue. Regarding any planned activities at the booth outside the above-mentioned opening hours, exhibitors are kindly asked to inform the Conference Organisation in advance.

## ORGANISERS' CONTACT ON-SITE

Exhibitors may contact the organisers on-site personally at the registration desk.

## PARKING

The conference venue offers plenty of parking slots nearby. Parking slots are subject to availability and may imply a parking fee.

## PHOTOGRAPHY

Taking photos or recording within the exhibition area is prohibited without the permission of the company being recorded. The official DATE Photographer is exempt from this rule.

## PROCEEDINGS

The **DATE 2020** proceedings will be available for download on-site only. The corresponding link will be given to registered conference delegates on-site upon registration.

## PROGRAMME

The full conference programme is available on the DATE website:  
<http://www.date-conference.com/conference/event-overview>

## REGISTRATION

Each exhibitor receives one complimentary conference delegate pass. This pass is valid from Tuesday to Thursday only and includes: Access to all sessions and to the exhibition area, Conference bag including programme booklet, Conference proceedings, Entrance to the Exhibition Reception (Tuesday evening, 10 March 2020), Entrance to the DATE Party (Wednesday evening, 11 March 2020), Refreshments during coffee breaks, seated lunch buffet during lunch breaks. It neither includes entrance to the Monday Tutorials nor to the Friday Workshops. Exhibitors can register additional persons for the conference itself via the online registration platform. The regular conference rates apply. Additional booth staff can be registered for free ("Exhibition Visitor"). This registration includes: Access to the exhibition area & Exhibition Theatre and Keynote sessions only (not to the regular conference sessions), Programme Booklet incl. Exhibition Guide, and Entrance to the Exhibition Reception. It neither includes lunches nor entrance to the DATE Party or the Monday Tutorials and Friday Workshops.

**Deadline Booth Staff Registration: Wednesday, 26 February 2020**





Please collect the badge(s) upon arrival at the conference centre at the registration desk. The badge must be worn all time when being at the conference venue.

### REGISTRATION DESK

The registration desk is located directly at the main entrance of the Alpexpo L' Espace 1968 (foyer).

### SECURITY

Kindly note that the exhibition hall has to be open for participants outside the exhibition hours to ensure the accessibility to all session rooms. Thus, we strongly advise you to take appropriate safety precautions. However, the organisers cannot be held responsible for any loss or damage to exhibitor's property. If exhibitors are concerned about security, then it is possible to hire guards for the booth via the Conference Organisation.

**Exhibitors are warned not to leave any valuables unattended on their stands, during the exhibition set-up, opening hours or breakdown periods.** In case of any loss or damage, the organisers must be informed immediately.

### STORAGE

There will be a storage facility (storage room) available on-site near the exhibition area. As the capacity of the room is limited, we kindly ask you to inform the Conference Organisation in due time, in case you want to store something during the conference. Empty boxes or other storage items are not permitted to be stored within or behind the booth due to security reasons.

### TRAVEL INFORMATION

For detailed information how to reach Grenoble and how to access the congress centre Alpexpo, please visit the homepage: <https://www.date-conference.com/reach-grenoble>

### VALUABLES

Exhibitors are advised not to leave valuables unattended on their stand during the day or overnight. The organiser cannot be held responsible for any losses or damages. It is advisable to lock any items of value in a lockable cupboard on the stand. Laptops, handbags and mobile telephones are at risk of theft at all times.

### WIRELESS ACCESS

Free wireless internet access is available on-site throughout the whole congress centre during the entire DATE week. The WLAN login code will be provided at the registration desk upon arrival.





## General Terms and Conditions for Exhibition/Sponsoring

This contract is binding. The permission to exhibit at the mentioned conference is given by means of this contract and the subsequent invoice. The exhibitor/sponsor has to pay the total amount due to the congress account within 10 working days after having received the invoice, according to the invoice details provided. If the payment has not been realised in due time, the organiser has the right to reverse the permission and to distribute the exhibition space otherwise. Only after having received the payment, the booking will be officially accepted and the exhibition area will be considered reserved. A cancellation of the permission can also be made if the exhibits of the exhibitor are not conformable with the conference.

There will be NO REFUND in case of cancellation from the exhibitor/sponsor, i.e. neither for booked exhibition space or other ordered furniture/exhibition material nor for booked sponsoring items.

By signing this contract, the exhibitor/sponsor accepts the safety regulations of the organiser. An own company stand may only be assembled and designed according to the handed-in description which must be accepted by the organiser. The exhibitor accepts the safety regulations from the local authorities (police), the fire brigade, the Technical Inspection Agency and similar organisations. Aisles, emergency exits, emergency lighting and fire extinguishing equipment may not be blocked or screened in any way.

It is prohibited to hang stand constructions from the roof of the exhibition area, to drive nails or other fastenings in the walls or in rented stand walls, to bore or to pass own cables. All extra furniture has to be approved and confirmed in a written way from the organiser. Furthermore, the organiser has to be informed about additional requirements in sufficient time. The exhibitor/sponsor is requested to deal carefully with the rented booth and all additionally rented furniture, and to hand it back in proper condition.

Concerning the distribution of product samples, refreshments, food or other samples, the exhibitor has to possess the written confirmation of the organiser.

The assembling and dismantling of the booth have to be realised during the predetermined dates and times. If the exhibitor/sponsor does not comply with the times, the organiser has the right to charge possibly resulting extra costs to the exhibitor's/sponsor's account. The booth has to be occupied during the whole conference.

The exhibition costs do not include insurances of any kind. The exhibitor/sponsor takes the full liability for all damages caused by him or his employees. The organisers do not take any responsibility or liability for damages or losses at the booths or of the exhibits. All exhibitors are advised to arrange appropriate insurances for their exhibits.

The General Terms and Conditions of the congress center/conference venue as well as of all service partners apply in addition to this contract.

Place of performance and court of jurisdiction is Leuven. The Law of the Kingdom of Belgium applies.





**Conference and Exhibition  
22 – 26 March 2021  
Madrid Exposiciones y Eventos Urbanos (MEEU), Madrid, Spain**

**Call for Papers**

**Scope of the Event**

The 24<sup>th</sup> DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors as well as specialists in hardware and software design, test and manufacturing of electronic circuits and systems. DATE puts strong emphasis on both technology and systems, covering ICs/SoCs, emerging technologies, embedded systems and embedded software.

**Structure of the Event**

The five-day event consists of a conference with plenary invited papers, regular papers, panels, hot-topic sessions, tutorials, workshops, special focus days and a track for executives. The scientific conference is complemented by a commercial exhibition showing the state-of-the-art in design and test tools, methodologies, IP and design services, reconfigurable and other hardware platforms, embedded software and (industrial) design experiences from different application domains, such as automotive, wireless, telecom and multimedia applications. The organisation of user group meetings, fringe meetings, a university booth, a PhD forum, vendor presentations and social events offers a wide variety of extra opportunities to meet and exchange information on relevant issues for the design automation, design and test communities. Special space will also be allocated for EU-funded projects to show their results.

More details are available on the DATE website: [www.date-conference.com](http://www.date-conference.com).

**Areas of Interest**

Within the scope of the conference, the main areas of interest are: design automation, design tools and hardware architectures for electronic and embedded systems; test and dependability at system, chip, circuit and device level for analogue and digital electronics; modelling, analysis, design and deployment of embedded software and cyber-physical systems; application design and industrial design experiences.

Topics of interest include, but are not restricted to:

- System Specification and Modelling
- System-level Design Methodologies and High-Level Synthesis
- System Simulation and Validation
- Formal Methods and Verification
- Design and Test for Analogue and Mixed-Signal Circuits and Systems, and MEMS
- Design and Test of Secure Systems
- Network on Chip and Communication-Centric Design
- Architectural and Microarchitectural Design
- Low-power, Energy-efficient and Thermal-aware Design
- Approximate Computing
- Reconfigurable Systems
- Logical and Physical Analysis and Design
- Emerging Design Technologies for Future Computing
- Emerging Design Technologies for Future Memories
- Power-efficient and Sustainable Computing
- Robotics and Industry 4.0
- Automotive Systems and Smart Energy Systems
- Augmented Living and Personalized Healthcare
- Secure Systems, Circuits and Architectures
- Self-adaptive and Learning Systems
- Applications of Emerging Technologies
- Modelling and Mitigation of Defects, Faults, Variability and Reliability
- Test Generation, Test Architectures, Design for Test, and Diagnosis
- Microarchitecture-Level Dependability
- System-Level Dependability
- Real-time and Dependable Systems
- Embedded Systems for Deep Learning
- Model-based Design, Verification and Security for Embedded Systems
- Embedded Software Architectures, Compilers and Tool Chains
- Cyber-Physical Systems Design

**Submission of Papers**

All papers have to be submitted electronically by Monday, 14 September 2020, as abstracts and by Monday, 21 September 2020 as full papers via: <https://www.date-conference.com/> Papers can be submitted either for standard oral presentation or for interactive presentation. *The Program Committee also encourages proposals for Special Sessions, Tutorials, Friday Workshops, University Booth Demonstrations, PhD Forum and Exhibition Theatre.*

**Chairs**

*General Chair:*

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**Conference Organisation**

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